

**Stoney Creek BIA
Meeting Agenda**

Date & Time: Wednesday, January 19, 2023 @ 6:30pm

Location: via ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/82670048045?pwd=ZCtKNGlUSWpRZlVhJmVXFTeHQrUT09>

Meeting ID: 826 7004 8045

Passcode: inthecreek

Directors Present: Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natashi Guidi (Trinity Natural Health), Sean Kosak (Hudson Integrative Health), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Mary Terziev-Clifford (The Village), Daniel Trombetta (Titan Mortgage), Matthew Trombetta (Simnat Consulting), Councillor Matt Francis (City of Hamilton), Executive Director: Tracy MacKinnon (recording)

Guests:

Regrets:

1. Call to order. Tracy to act of Chair until new Chair elected in item 3

Welcome newly elected Councillor Matt Francis and new Board members

Review of BIA Board rules & procedures

Business arising from last meeting

2. Approval of Agenda.

3. Election of Executive positions: Chair, Vice-Chair, Treasurer

4. Declarations of Interest

5. Approval of Minutes of Previous Meeting.

- October 19, 2022

6. Delegations

7. Consent items

8. Presentations

9. Discussion Items:

A: Paid Parking:

- Councillor Powers has assured on hold for 1 year so it can be looked at by new Councillor after fall election

B: City of Hamilton: Councillor Matt Francis

- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023
- update Britannia Cleaners site
- update on the KSE/Second Street condo
- update RL Heslop school site by the city
- update on the Stoney Creek Arena - Stoney Creek Arena will operate as an ice surface this winter season while options continue to be explored.
- Stoney Creek floodplain review Jones Street - Work still continues on options for floodproofing work in the Jones St area (possibly extensive and expensive).
- Electrical issues with street poles
- Other

C: Financial Update (Paolo, Tracy):

- December 31, 2022 - Account balance \$6585.43
- Cash flow, trial balance and income statement from December 31st attached.
- Accruals to be added (some revenue and payables)
- Revenues to come: ~\$6000 banners and installation, ~\$10000 student grant, \$7,862.53 for Contribution to Operating Grant. \$1300 Christmas grant. \$2000 Christmas lights sponsor. \$27000 levy. ~\$10000 HST.
- Accounting: Paolo and Tracy to work with new accounting to be up to date and get audit info completed
- *Motion to approve/receive financial update.*

D. Safety and Security:

- Police patrols – increased in BIA area since spring
- Battlefield Park – no known issues, huts ok.
- Crime update – one motor vehicle theft reported around Downtown Stoney Creek BIA since last meeting, one commercial robbery reported (2 others known at auto service locations) and just outside BIA in residential area one motor vehicle theft and one residential break and enter crime reported.

E. Business updates:

- Renovations ongoing to be Titan Mortgage (beside Queenston Stationary)
- Queenston Stationary space for lease – new restaurant business expected
- Hamilton Construction Group Inc in back of Titan
- In November Stoney Creek Physio new business (beside CNAF)
- Space for lease at medical office (moved upstairs)
- Chestnut Tree Foot Care - Building for sale at 2 King St E (King @ Lake)
- Powerhouse building for sale
- Former Tim Horton's space expected be available soon
- Digital Main Street \$2500 grant

F. Streetscape:

- New Christmas lights on poles – thanks to Titan Mortgage and Hamilton Construction Group Inc
- New Christmas lights on tree thanks to Hudson Integrative Healthcare
- New Snowflake lights purchase sponsor TBC
- Looking at outlet that was missed with at gateway signage, confirming coverage
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Extra planters to hug around poles – coming soon, taking time
- Outlets on poles inspection - why setoff so quickly after reset, wreaths to go up
- Utility boxes – unique Downtown Stoney Creek historic images up BIA design
- Planters with greenery along street, hope grasses survive
- Wreaths scheduled to come down – in late January and will be stored in basement of Titan. Offer by Titan and Hamilton Construction Group to store and hang up next year savings of \$5000

G. Strategy:

- Lockdown/2023 strategy - fluid/flexible/adapting to regulations/allowed. moving ahead with events with less activity, items shared, etc.
- “festival light” continuous events 2023 schedule of events
 - April 7-9 – Easter Weekend
 - April 29 – Autism event
 - May 14- Mother’s Day
 - June 15 – October 5 Market in the Creek
 - June 16 & 17 – Strawberry Folk Fest
 - Jazz in the Creek – July 21, August 18, September 15
 - Applefest – September 16
 - October 14 - PumpkinFest 11am-5pm
 - November 4 - Hamilton Day – confirmed, \$1000 giveaways
 - December 1 – Stoney Creek Sparkles
 - December 2 – Stoney Creek Santa Claus Parade (BIA is a sponsor) request to have a float for our contribution to give to CNAF
 - Kringle in the Creek –December 3/4, 10/11, 17/18 FRI 4-8pm + SAT 12-4pm
- Marketing - social media photos and videos
 - Focus on “local tourism”, promotions, shop local, eat local, support local
 - Small business week
 - Sign at Battlefield Park
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh
- City providing consultant for Strategic Plan at no charge, working for report FEB
- Suggestion to expand boundaries
 - asking City to pay for planter purchases
 - looking at moving process forward
- Social Media
 - Strategy

H. Community:

- CNAF window decals for autism support, autism event April 29th
- RC Legion – discussions of partnerships and more connections with events, new President and Executive to meet with Tracy
- Streetscape
- Battlefield Re-enactment

Motion to receive items above.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, February 15th at 6:30pm
- Virtual or in-person?
- Dinner for Richard on SAT 4 FEB at 6pm at The Village
- BIA meetings held the 83rd WED of the month at 6:30pm
- ***Motion to adjourn***