

Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, March 15, 2023 @ 6:30pm

Location: via ZOOM and at CNAF office 39A King Street East

Join Zoom Meeting

<https://us02web.zoom.us/j/83385313839?pwd=L2ZrR1VSbXBUVlNXU3JaZjJueTljQT09>

Meeting ID: 833 8531 3839

Passcode: inthecreek

Directors Present: Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natashi Guidi (Trinity Natural Health), Sean Kosak (Hudson Integrative Health), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Mary Terziev-Clifford (The Village), Daniel Trombetta (Titan Mortgage), Matthew Trombetta (Simnat Consulting), Councillor Matt Francis (City of Hamilton), Executive Director: Tracy MacKinnon (recording)

Guests: Marwan (The Lucky Gem). Peter (RC Legion #622)

Regrets:

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - February 15, 2023
5. **Delegations**
 - Marwan (The Lucky Gem) on item 8G
 - Peter (RC Legion #622) on item 8G
6. **Consent items**
7. **Presentations**
8. **Discussion Items:**
 - A: Paid Parking:**
 - Councillor Francis speaking with City of Hamilton Parking. No paid parking.
 - B: City of Hamilton: Councillor Matt Francis**
 - Thank you Councillor Francis for \$2000 support for extra Christmas lights.
 - update Britannia Cleaners site
 - update on the KSE/Second Street condo
 - update RL Heslop school site by the city
 - update on the Stoney Creek Arena - Stoney Creek Arena will operate as an ice surface this winter season while options continue to be explored.
 - Electrical funding for street poles. Electrician (who did previous installation work during construction) work order quote to be sent to Councillor Francis soon.
 - Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023
 - Truck Master Plan complete
 - Other
 - C: Financial Update (Paolo, Tracy):**
 - February 28, 2023 - Account balance \$58989.46
 - Cash flow, trial balance and income statement from February 28th is attached.

- Accruals to be added (some revenue and payables)
- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights sponsor, ~\$10000 HST, \$4520 reimbursement for consultant.
- Accounting: Paolo and Tracy working on new accounting system to be up to date and get audit info completed. All audit info submitted.
- *Motion to approve/receive financial update.*

D. Safety and Security:

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – no crime reported.

E. Business updates:

- Renovations almost done Titan Mortgage
- Old Queenston Stationary space for lease
- Space for lease at medical office (they moved upstairs)
- Building sold at 2 King St E (King @ Lake) Trinity Natural Health to relocate in April
- Powerhouse building for sale
- Former Tim Horton's space is available

F. Streetscape:

- Shamrocks for March
- Yellow flower theme for April/May – will need to purchase more yellow forsythia
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in spring, when funding approved.
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Extra planters to hug around poles – coming soon, taking time
- Utility boxes – unique Downtown Stoney Creek historic images up BIA design
- Planters with greenery along street, hope grasses survive
- A few banners ripped – will need replacements put up, will do when electrical being done, have a few banners to replace.
- Will watch weather for when can remove greenery and replace with yellow flowers, will need to purchase some more this year. Snow still here!

G. Strategy:

- Lockdown/2023 strategy - fluid/flexible/adapting to regulations/allowed. moving ahead with events with less activity, items shared, etc.
- “festival light” continuous events 2023 schedule of events
 - April 7-9 – Easter Weekend
 - April 29 – Autism event
 - May 14- Mother's Day
 - June 15 – October 5 Market in the Creek
 - June 16 & 17 – Strawberry Folk Fest
 - Jazz in the Creek – July 21, August 18, September 15
 - Applefest – September 16
 - October 14 - PumpkinFest 11am-5pm

- November 4 - Hamilton Day
- December 1 – Stoney Creek Sparkles
- December 2 – Stoney Creek Santa Claus Parade (BIA is a sponsor) request to have a float for our contribution to give to CNAF
- Kringle in the Creek –December 3/4, 10/11, 17/18 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
 - Focus on “local tourism”, promotions, shop local, eat local, support local
 - Sign at Battlefield Park
 - Support local small business
 - Postcards for events and market, some home delivery
 - Looking at late spring brochure promoting Downtown Stoney Creek
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh
- Suggestion to expand boundaries
 - asking City to pay for planter purchases
 - looking at moving process forward
 - general agreement from multi-property landlord in that area
- Consultant Report
 - Stoney Creek BIA Action Plan complete
- Social Media Policy guideline/strategy:
 - Promotion of local shopping, dining, services, experiences, events, activations
 - Support local small business (shop, dine, service, etc)
 - Not the job of the BIA social media to act as an advertiser of any business, rather to give a flavour of the area and promote events
 - Engagement priority
 - Increase followers priority
 - Like/share SBIA business postings
 - Like other BIAs and BIA business postings
 - No political/issues statements or positions
 - Open invitation for businesses to send info
 - Photos/video created by BIA used
 - Community wishes for general statutory holidays

H. Community:

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin, Family Fun Day autism event April 29th
- RC Legion – discussions of partnerships and more connections with events, new.
- Streetscape – joy with streetscape
- Battlefield Re-enactment trying to connect village to event/site

Motion to receive items above.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, April 19th at 6:30pm. Hybrid @ CNAF and zoom
- BIA meetings held the 3rd WED of the month at 630pm
- *Motion to adjourn*