

## Stoney Creek BIA Meeting Agenda

**Date & Time:** Wednesday, April 19, 2023 @ 6:30pm

**Location:** via ZOOM and at new Titan Mortgage office 40 King Street East

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83349037899?pwd=OGs3Qmh6dC80TGZFVCsxSVpXYU52UT09>

**Meeting ID:** 833 4903 7899

**Passcode:** inthecreek

**Directors Present:** Tina Fougere (CNAF), Sean Kosak (Hudson Integrative Health), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Mary Terziev-Clifford (The Village), Daniel Trombetta (Titan Mortgage), Matthew Trombetta (Simnat Consulting),  
Executive Director: Tracy MacKinnon (recording)

**Guests:** Peter (RC Legion #622)

**Regrets:** Councillor Matt Francis (City of Hamilton), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health),

1. Call to order.
2. Approval of Agenda.
3. Declarations of Interest
4. Approval of Minutes of Previous Meeting.
  - March 15, 2023
5. Delegations
6. Consent items
7. Presentations
8. Discussion Items:

**A: Paid Parking:**

- No updates. Agreement for no paid parking.

**B: City of Hamilton: Councillor Matt Francis**

- Thank you Councillor Francis for \$2000 support for extra Christmas lights.
- update Britannia Cleaners site
  - Regarding DA-23-033, there has been little movement from the applicant in this regard. Confirming conditional approval has not been granted at this time. It appears as if limited new material (ROW impact study and preliminary streetscape drawing) was submitted on April 3rd, 2023, however, we expect a fulsome resubmission to address staff concerns and comments will be made at a later date.
- No update on the KSE/Second Street condo
- No update RL Heslop school site by the city
- No update on the Stoney Creek Arena - future options continue to be explored.
- Electrical funding for street poles. Electrician waiting for some parts pricing/availability before being sent to Councillor Francis.
- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023
- Other

**C: Financial Update (Paolo, Daniel, Tracy):**

- February 28, 2023 - Account balance \$58989.46
- March 2023 statement not yet received (Easter holidays delay).
- A few accruals to be added (some revenue and payables)
- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights sponsor, ~\$10000 HST, \$4520 reimbursement for consultant.
- Grant confirmed \$24000 – 3 summer students
- Accounting: Paolo and Tracy working with accounting system and get audit completed. All audit info submitted.
- Paolo to continue to do statements/financials. Daniel will work on funding with Tracy
- *Motion to approve/receive financial update.*

**D. Safety and Security:**

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – one residential burglary outside of BIA.

**E. Business updates:**

- 40 King Street East - Welcome Titan Mortgage and thank you
- 38 King Street East space for lease – restaurant desired
- Space for lease at medical office (they moved upstairs)
- 2 King St E - coffee shop to come
- 47 King Street East – Bleach Please no longer there
- 66 King Street East - Trinity Natural Health to relocate here in April
- Powerhouse building for sale
- 6 King Street East – for lease (former Tim Horton’s space)

**F. Streetscape:**

- Yellow flower theme for April/May – will need to purchase more yellow forsythia – put up next week to pop for Family Fun Day.
- Planters cleared of greenery, pansies in, getting air, grasses look ok, but too early
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in spring, parts and timing for electrician
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Extra planters to hug around poles – coming soon, taking time
- Utility boxes – unique Downtown Stoney Creek historic images up BIA design
- A few banners ripped – will need replacements put up, will do when electrical being done, have a few banners to replace.

**G. Strategy:**

- “festival light” continuous events 2023 schedule of events
  - April 7-9 – Easter Weekend
  - April 29 – Family Fun Day
  - May 14- Mother’s Day
  - June 15 – October 5 Market in the Creek – Thursdays 4-7pm

- June 17 – Strawberry Folk Fest
- Jazz in the Creek – July 21, August 18, September 15
- Applefest – September 16
- October 14 - PumpkinFest
- November 4 - Hamilton Day
- December 1 – Stoney Creek Sparkles
- December 2 – Stoney Creek Santa Claus Parade
- Kringle in the Creek –December 1, 2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
  - Focus on “local tourism”, promotions, shop local, eat local, support local
  - Sign at Battlefield Park for events
  - Postcards for events and market, some home delivery
  - Social media giveaways, students to work on social media, reels, posts, etc
  - Chad Collins MP – posting national tourism week,
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh
- Suggestion to expand boundaries
  - asking City to pay for planter purchases
  - looking at moving process forward 2023
  - general agreement from multi-property landlord in that area

#### **H. Community:**

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin, Family Fun Day autism event April 29<sup>th</sup>
- RC Legion – discussions of partnerships and more connections with events, new.
- Streetscape – joy with streetscape
- Battlefield Re-enactment trying to connect village to event/site

***Motion to receive items above.***

**I. Notice of Motions** None.

**J. Motions** None.

**K. General Information/Other Business**

**L. Adjournment.**

- Next Meeting Wednesday, May 17<sup>th</sup> at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3<sup>rd</sup> WED of the month at 630pm
- ***Motion to adjourn***