

Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, May 17, 2023 @ 6:30pm

Location: via ZOOM and at the Canadian National Autism Foundation 39A King Street East

Join Zoom Meeting

<https://us02web.zoom.us/j/85742955797?pwd=VWVFNzJOZHJvZCsyYWZPeFVaWU1CUT09>

Meeting ID: 857 4295 5797

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Sandy Pavao (Cake Empire), Paolo Rispoli (Comic 1 Books), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Councillor Matt Francis (City of Hamilton),
Executive Director: Tracy MacKinnon (recording)

Guests: Peter (RC Legion #622)

Regrets: Daniel Trombetta (Titan Mortgage)

1. **Call to order.**
2. **Approval of Agenda.**
3. **Declarations of Interest**
4. **Approval of Minutes of Previous Meeting.**
 - April 19, 2023
5. **Delegations**
6. **Consent items**
7. **Presentations**
8. **Discussion Items:**

A: Paid Parking:

- No updates. Agreement for no paid parking.

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site
- Update on the KSE/Second Street condo
- Update RL Heslop school site by the city
- Update on the Stoney Creek Arena - future options continue to be explored.
- Update on
- Electrical funding for street poles. Electrician waiting for some parts pricing/availability before being sent to Councillor Francis.
- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023
- Other

C: Financial Update (Paolo, Daniel, Tracy):

- April 30, 2023 - Account balance \$46881.90
- Attached are March and April financial statements. March was not available last month because bank statement was late.
- A few accruals to be added (some revenue and payables)

- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights sponsor, ~\$10000 HST, \$4520 reimbursement for consultant.
- Grant confirmed \$24000 – 3 summer students
- Accounting: Paolo and Tracy working with accounting system and get 2022 audit started. All 2021 audit info submitted.
- Paolo to continue to do statements/financials. Daniel will work on funding with Tracy
- Daniel to be added soon as additional signing authority (to replace Richard)
- ***Motion to approve/receive financial update.***

D. Safety and Security:

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – some residential burglaries outside of BIA.

E. Business updates:

- 40 King Street East - Titan Mortgage offices open
- 38 King Street East – Italian restaurant opening soon
- 34 King Street East - space for lease at medical office (they moved upstairs)
- 2 King St E - coffee shop and cocktail lounge coming soon
- 47 King Street East – Ice Cream Shop coming soon
- 53 King Street East – kitchen store moved out and Beauty Stop Inc has just opened
- 66 King Street East - Trinity Natural Health relocated
- 70 King Street East – space for lease Purrfect Paws location
- Powerhouse building for sale
- 6 King Street East – for lease (former Tim Horton’s space)
- Digital Main Street Grants available – shared with BIA, DMS on site yesterday

F. Streetscape:

- Summer students have started
- Frost expected tonight – should be last of season then will plant summer in planters. Some grasses needed
- Garden clean up yesterday – mulch and a few grasses and hydrangea needed. Tulips looking good (Legion and other)
- A couple of trees are dead – request with City to replace.
- City has cleaned up their gardens of weeds this week – thank you
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in soon – parts, labour and timing issues for electrician
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Battlefield has requested us to move the sheds for weekend, but not possible. Discussing options.
- Extra planters to hug around poles – coming soon, taking time

G. Strategy:

- Recap from Family Fun Day and other event discussion items:
 - Tina would like to talk about the positive comments on the Family Fun Day BIA and Canadian National Autism Foundation Partnership that we worked on and the heart puzzle Toonie for Autism

- How might the BIA figure out how to get help for the Legion to do the BBQing for our events out front
- What the BIA Board thinks about doing another autism event and having Ticat Alumni show up from the upcoming Strawberry, Apple and Pumpkin events
- BIA Board thoughts of doing another Family Fun Day Partnership with our Canadian National Autism Foundation
- Boots in the Creek – Daniel at fundraising meeting tonight, application submitted for tourism grant – difficult to get, lots of applications, so will see what happens. Daniel working hard to move this forward to make it happen regardless of grant funding.
- “festival light” continuous events 2023 schedule of events
 - June 15 – October 5 Market in the Creek – Thursdays 4-7pm
 - June 17 – Strawberry Folk Fest
 - July 21, August 18, September 15 - Jazz in the Creek
 - August 18 & 19 – Boots in the Creek
 - September 16 - Applefest
 - October 14 - PumpkinFest
 - November 4 - Hamilton Day
 - December 1 – Stoney Creek Sparkles
 - December 2 – Stoney Creek Santa Claus Parade
 - Kringle in the Creek –December 1, 2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
 - Tourism – Room Key Program, linked with Hamilton hotels
 - Focus on “local tourism”, promotions, shop local, eat local, support local
 - Sign at Battlefield Park for events
 - Postcards for events and market, some home delivery – going out early June
 - Social media giveaways April & May to start + students to work on social media, reels, posts, etc. Coming soon theme of Arkells “All Roads Lead To...”
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh
- Suggestion to expand boundaries asking City to pay for planter purchases
 - looking at moving process forward 2023, discussions have started
 - general agreement from multi-property landlord in that area

H. Community:

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin to come. Family Fun Day – did well, great support from businesses and community
- RC Legion – discussions of partnerships and more connections with events, new.
- Streetscape – joy with streetscape
- Battlefield Re-enactment community BBQ at Legion May 19th @ 5pm

Motion to receive items above.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, June 21 at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3rd WED of the month at 630pm
- ***Motion to adjourn***