Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, June 21, 2023 @ 6:30pm

Location: via ZOOM and at the Canadian National Autism Foundation 39A King Street East

Join Zoom Meeting

https://us02web.zoom.us/j/87344505345?pwd=WS9sZktMczBEcEtTQ3R4WHk2WENpZz09

Meeting ID: 873 4450 5345

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Sandy Pavao (Cake Empire), Paolo Rispoli (Comic 1 Books), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Councillor Matt Francis (City of Hamilton), Daniel Trombetta (Titan Mortgage) Executive Director: Tracy MacKinnon (recording)

Guests:

- Regrets:
 1. Call to order.
 - 2. Approval of Agenda.
 - 3. Declarations of Interest
 - 4. Approval of Minutes of Previous Meeting.
 - May 17, 2023
 - 5. Delegations
 - 6. Consent items
 - 7. Presentations
 - 8. Discussion Items:

A: Paid Parking:

- No updates. Agreement for no paid parking.
- 3 hour parking behind Legion

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site
- Update on the KSE/Second Street condo
- Update RL Heslop school site by the city
- Update on the Stoney Creek Arena future options continue to be explored.
- Update Powerhouse flood plain
- Electrical funding for street poles. Electrician waiting for some parts pricing/ availability before being sent to Councillor Francis. Taking more time
- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023, good attendance and weather, good exposure for Stoney Creek. Thank you Councillor Francis for your part in bring it back

C: Financial Update (Paolo, Daniel, Tracy):

- May 31, 2023 Account balance \$42164.32
- Attached are May financial statements.
- A few accruals to be added (some revenue and payables)
- June had 2nd half of levy deposited \$36220.00
- Contribution to Operating Grant: \$10,959.81 (2020 amount \$8046.70)
- Paolo completed HST returns, working on CRA changeover updated

- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights sponsor, ~\$10000 HST, \$4520 reimbursement for consultant.
- Grant confirmed ~\$24000 3 summer students
- Accounting: Paolo and Tracy working with accounting system updated Quickbooks needed. In past, had paid for Doug's Sage Accounting. Agreement. All 2021 and 2022 audit info submitted.
- Paolo to continue to do statements/financials. Daniel will work on funding with Tracy
- Daniel, Sean and Paolo to update signing with TD. Paolo setting up date.
- Motion to approve/receive financial update.

D. Safety and Security:

- Police patrols increased in BIA area since 2020 pandemic
- Battlefield Park no known issues.
- Crime update no crime reported since last meeting.

DI. Business updates:

- 40 King Street East Titan Mortgage offices open
- 38 King Street East Italian restaurant opening soon
- 34 King Street East space for lease at medical office (they moved upstairs)
- 2 King St E coffee shop and cocktail lounge coming soon
- 47 King Street East available for lease
- 53 King Street East Beauty Stop Inc
- 66 King Street East Trinity Natural Health relocated
- 70 King Street East space for lease Purrfect Paws location ???
- Powerhouse building for sale
- 6 King Street East for lease (former Tim Horton's space)
- Digital Main Street Grants available shared with BIA, DMS on site yesterday

DII. Streetscape:

- Summer students working on streetscape, watering, gardens
- Platers with summer plants, a few grasses updated, a few plants taken
- Garden upkeep ongoing 4 gardens BIA cares for, City planted red & whites plants
- A couple of trees are dead request with City to replace.
- City has cleaned up their gardens of weeds before Strawberry thank you
- Extra banners and arms to come covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work hoping to get done in soon parts, labour and timing issues for electrician
- Two huts at Legion west side for market equipment, lights, some décor doing ok
- Extra planters to hug around poles coming soon, taking time

DIII. Strategy:

- Recap from Strawberry Fest all positive comments received, new visitors, new residents, great weather, great exposure working with Legion - strawberries and ice cream - did very well, sold out much more strawberry things on the street/at event
- Promote as local area with local events to enjoy free of charge

- Boots in the Creek Daniel working hard at fundraising and more. Great interest from public, food trucks and artisans. Lots of work. Lots of fun. Grant \$s unknown now regardless, Aug 18 & 19, going ahead with event within means/sponsorship. Updates from Daniel.
- "festival light" continuous events 2023 schedule of events
 - o June 15 October 5 Market in the Creek Thursdays 4-7pm
 - o June 17 Strawberry Folk Fest
 - o July 21, August 18, September 15 Jazz in the Creek
 - o August 18 & 19 Boots in the Creek
 - o September 16 Applefest
 - October 14 PumpkinFest
 - O November 4 Hamilton Day
 - o December 1 Stoney Creek Sparkles
 - o December 2 Stoney Creek Santa Claus Parade
 - o Kringle in the Creek December 1,2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing signage, postcards, brochure
 - o Tourism Room Key Program, linked with Hamilton hotels
 - o Focus on "local tourism", promotions, shop local, eat local, support local
 - Sign at Battlefield Park for events
 - o Postcards for events and market, some home delivery out early June and will repeat for July, August
 - Social media increasing
- Streetscape make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting clean & green and outdoor fresh
- Suggestion to expand boundaries asking City to pay for planter purchases
 - o looking at moving process forward 2023, discussions have started
 - o general agreement from multi-property landlord in that area
 - o slowly moving in this direction

H. Community:

- CNAF window decals for autism support Strawberry, Apple, Pumpkin working well so far, great support from businesses and community
- RC Legion discussions of partnerships and more connections with events, new.
- Streetscape joy with streetscape
- Battlefield Re-enactment community BBQ at Legion May 19th @ 5pm

Motion to receive items above.

- I. Notice of Motions None.
- J. Motions None.
- K. General Information/Other Business
- L. Adjournment.
 - Next Meeting Wednesday, July 19 at 6:30pm. Hybrid @ Titan and zoom
 - BIA meetings held the 3rd WED of the month at 630pm
 - NO AUGUST MEETING
 - Motion to adjourn