

Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, July 19, 2023 @ 6:30pm

Location: via ZOOM and at the Canadian National Autism Foundation 39A King Street East

Join Zoom Meeting

<https://us02web.zoom.us/j/84852507824?pwd=YjloMjhOcmFaR0J4UGVFNkRBOTlJOT09>

Meeting ID: 848 5250 7824

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Councillor Matt Francis (City of Hamilton), Daniel Trombetta (Titan Mortgage) Executive Director: Tracy MacKinnon (recording)

Guests: Marwan (The Lucky Gem)

Regrets: Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire)

1. Call to order.

- Update on Paolo Rispoli

2. Approval of Agenda.

3. Declarations of Interest

4. Approval of Minutes of Previous Meeting.

- June 21, 2023

5. Delegations

- Marwan (The Lucky Gem)

6. Consent items

7. Presentations

- 13 King Street East Development update (Tina/Tracy)

8. Discussion Items:

A: Paid Parking:

- Agreement for no paid parking from community.
- Councillor looking at alternative options for repairs funding
- No action/updates from Hamilton Parking
- 3 hour parking behind Legion

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site (previous presentation above)
- Update on the KSE/Second Street condo
- Update RL Heslop school site by the city
- Update on the Stoney Creek Arena - future options continue to be explored.
- Update Powerhouse flood plain
- Electrical funding for street poles: project/staff/supply issues - still in works
- BIA funding streetscape/events \$4545.45 (funding BIA worked on since 2021 as part of local tourism/BIA support from City with pandemic)

C: Financial Update (Paolo, Daniel, Tracy):

- June 30, 2023 - Account balance \$56580.98
- Financial statements will be available next meeting.
- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights, ~\$10000 HST, \$4520 reimbursement for consultant, Contribution to Operating Grant: \$10,959.81, ~\$24000 – 3 summer students
- Paolo to continue to do statements/financials.

- Paolo completed HST returns and filed, working on CRA changeover
- Daniel will work on funding with Tracy – Daniel has brought in a number of sponsors for Boots in the Creek
- Daniel, Sean and Paolo to update signing with TD. Paolo arranging.
- ***Motion to approve/receive financial update.***

D. Safety and Security:

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – 1 theft from vehicle reported since last meeting in residential area on Mountain Ave.
- Crime manager support – meeting, community support, asking if any concerns expressed, past or present, we would like them to know about
Spoke about: sheds, Battlefield, hotels, Queenston Amazon, McDougall's, outlets, lights, our proactive approach

DI. Business updates:

- 38 King Street East – Italian restaurant opening soon
- 34 King Street East - space for lease sign down
- 2 King St E - coffee shop and cocktail lounge coming soon, work started
- 6 King Street East – for lease (former Tim Horton's space)
- 44 King St East – Hot Rod Hobbies moving to larger space
- 47 King Street East – food shop coming soon
- Powerhouse building not showing listed for sale
- 69 King Street East building recently sold
- Digital Main Street Grants available – shared with BIA, DMS on site yesterday

DII. Streetscape:

- Summer students working on streetscape, watering, gardens
- Platers with summer plants, a few grasses updated, a few plants taken
- Garden upkeep ongoing - 4 gardens BIA cares for plus Legion garden
- City planted red & whites flowers in their garden
- Minor car accidents – planter @ Hasty, planter at New Mountain, garden at Bosphorus – dame to planters, electrical – at our expense, trying to see if costs can be covered by person responsible
- A couple of trees are dead – request with City to replace. Lights have been cleared off so they can be removed
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in soon – parts, labour and timing issues for electrician
- Two huts at Legion west side and on east for market equipment, lights, some décor – doing ok and vital to getting things done
- Extra planters to hug around poles – coming soon, taking time

DIII. Strategy:

- Boots in the Creek: (Daniel)
Fundraising
Activity
Promotion
Permits & approvals
Excitement and reaction from community

- “festival light” continuous events 2023 schedule of events
 - June 15 – October 5 Market in the Creek – Thursdays 4-7pm
 - June 17 – Strawberry Folk Fest
 - July 14, August 18, September 15 - Jazz in the Creek
 - August 18 & 19 – Boots in the Creek
 - September 16 - Applefest
 - October 14 - PumpkinFest
 - November 4 - Hamilton Day
 - December 1 – Stoney Creek Sparkles
 - December 2 – Stoney Creek Santa Claus Parade
 - Kringle in the Creek –December 1,2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
 - Tourism – Room Key Program, linked with Hamilton hotels
 - Thoughts on introducing employee card
 - Focus on “local tourism”, promotions, shop local, eat local, support local
 - Sign at Battlefield Park for events
 - Postcards for events and market, some home delivery – next delivery end of July then August
- Social media
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh

H. Community:

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin working well so far, great support from businesses and community. Doing a Boots version then Pumpkin
- RC Legion – discussions of partnerships and more connections with events, new. Issues with AC/Heater in need of tens of thousands of dollars to replace
- Streetscape – joy with streetscape

Motion to receive items above.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, SEPTEMBER 20 at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3rd WED of the month at 630pm
- NO AUGUST MEETING
WED 20 SEP
WED 18 OCT
WED 15 NOV - AGM
no DEC meeting.
- ***Motion to adjourn***