Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, September 20, 2023 @ 6:30pm

Location: via ZOOM and at Titan Mortgage Group 40 King Street East

Join Zoom Meeting

https://us02web.zoom.us/j/89310526333?pwd=RGZpMk9sQ282cW5XaUp0VkwwZDBzdz09

Meeting ID: 893 1052 6333

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Councillor Matt Francis (City of Hamilton), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Daniel Trombetta (Titan Mortgage) Executive Director: Tracy MacKinnon (recording)

Guests: Marwan (The Lucky Gem)

Regrets:

- 1. Call to order.
 - Welcome back Paolo
 - Request to add Kyle O'Connor to the Board of Management
- 2. Approval of Agenda.
- 3. Declarations of Interest
- 4. Approval of Minutes of Previous Meeting.
 - July 19, 2023
- 5. Deputations
 - Marwan (The Lucky Gem)
- 6. Consent items
- 7. Presentations
- 8. In Camera Agenda Item Personal matters about an identifiable individual
- 9. Discussion Items:
 - A: Paid Parking:
 - Agreement for no paid parking from community.
 - Councillor looking at alternative options for repairs funding
 - No action/updates from Hamilton Parking. Hamilton Parking making other changes in the City, but nothing for Downtown Stoney Creek

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site (previous presentation above)
- Update on the KSE/Second Street condo
- Update RL Heslop school site by the city
- Update on the Stoney Creek Arena future options continue to be explored.
- Update Powerhouse flood plain
- Electrical funding for street poles: project/staff/supply issues still in works, staffing and hardware supply are issues
- Support for Boots in the Creek road closures costs covered Thank you Councillor Francis

C: Financial Update (Paolo, Daniel, Tracy):

- June 30, 2023 Account balance \$63993.77
- Financial statements attached.
- Revenues to come: ~\$6000 banners and installation, \$4520 reimbursement for consultant, Contribution to Operating Grant: \$10,959.81, ~\$8000 balance 3 summer students, \$59780 Ontario Tourism Grant
- Paolo continuing to do statements/financials.
- 2021 Audit almost complete, everything submitted, going through process with KPMG.
- Paolo completed HST returns and filed funds received in August
- Daniel will work on funding with Tracy sponsors and more
- Daniel, Sean and Paolo to update signing and online access with TD.
- Motion to approve/receive financial update.

D. Safety and Security:

- Police patrols increased in BIA area since 2020 pandemic
- Crime update 1 motor vehicle theft and 1 theft from vehicle in residential areas blocks from BIA. 2 tents stolen after BIA events.
- Police Crime manager communications and connections
- Police Coffee with a Cop meeting and event coming November at StoHo
- Battlefield Park City has requested that we remove the huts and will no longer allow us to store them on site. Park is having some issues with homeless. Lots of interest from other BIAs who want to buy them. Agreement to sell?

DI. Business updates:

- 38 King Street East Italian restaurant opening soon
- 34 King Street East space for lease sign down
- 2 King St E coffee shop and cocktail lounge coming soon, work ongoing, new windows, new paint
- 2 King St E new Barber Shop now open (Kings Barber soon to be Viking Barber) with tattoo artists to come soon, 2 floors, new windows
- 2 King St E financial planner to come soon
- 6 King Street East for lease (former Tim Horton's space)
- 44 King St East vape shop to open
- 47 King Street East Jamaican Patty Shack coming soon
- Digital Main Street Grants available shared with BIA

DII. Streetscape:

- Summer students working finished end of August
- Planters doing well, watering to finish end of month, try to keep until PumpkinFest, watch weather, rain and frost, a few plants taken
- Garden upkeep ongoing 4 gardens BIA cares for plus Legion garden, mums and harvest displays started and set up this week
- City trimmed trees, left one at The Village just trimmed, waiting on replacement
- Extra banners and arms to come covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work hoping to get done in soon parts, labour and timing issues for electrician
- Two huts at Legion west side and on east for market equipment, lights, some décor doing ok and vital to getting things done
- Extra planters to hug around poles coming soon, taking time

DIII. Strategy:

- Boots in the Creek recap: (Daniel/Tracy)
 - Review and recap
 - o Committee meeting tomorrow night
- Market in the Creek: (Sandy/Tracy) 2023 ends, thought for 2024
- "festival light" continuous events 2023 schedule of events
 - o June 15 October 5 Market in the Creek Thursdays 4-7pm
 - o June 17 Strawberry Fest
 - o July 14, August 18, September 15 Jazz in the Creek
 - o August 18 & 19 Boots in the Creek
 - o September 16 Applefest
 - October 14 PumpkinFest
 - o November 4 Hamilton Day
 - December 1 Stoney Creek Sparkles
 - O December 2 Stoney Creek Santa Claus Parade
 - o Kringle in the Creek –December 1, 8, 15, 22 FRI 4-8pm

• 2024 events:

- New event concept for September (instead of Apple)
- o Boots in the Creek
- o Strawberry Fest, Pumpkin Fest, Jazz in the Creek, Market in the Creek
- Marketing signage, postcards, brochure
 - o Tourism Room Key Program, linked with Hamilton hotels
 - o Focus on "local tourism", promotions, shop local, eat local, support local
 - o Sign at Battlefield Park for events
 - o Postal drop? Holiday Guide?
- Social media
 - o Events and flavour of Downtown Stoney Creek
- Streetscape make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting clean & green and outdoor fresh

H. Community:

- CNAF window decals for autism support Pumpkin
- RC Legion raising funds for heating, Daniel offered assistance
- SC Foodbank at events

Motion to receive items above.

- I. Notice of Motions None.
- J. Motions None.
- K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, OCTOBER 18 at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3rd WED of the month at 630pm

WED 18 OCT

WED 15 NOV - AGM

no DEC meeting.

• Motion to adjourn