

**Stoney Creek BIA  
Meeting Minutes**

**Date & Time:** Wednesday, January 18, 2023 @ 6:30pm

**Location:** via ZOOM

**Join Zoom Meeting**

<https://us02web.zoom.us/j/82670048045?pwd=ZCtKNGIUSWpRZIVOVHJDVXFteHQrUT09>

**Meeting ID:** 826 7004 8045

**Passcode:** inthecreek

**Directors Present:** Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natashi Guidi (Trinity Natural Health), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Daniel Trombetta (Titan Mortgage), Councillor Matt Francis (City of Hamilton),  
Executive Director: Tracy MacKinnon (recording)

**Guests:**

**Regrets:** Sean Kosak (Hudson Integrative Health), Matthew Trombetta (Simnat Consulting), Mary Terziev-Clifford (The Village)

**1. Call to order. Tracy to act of Chair until new Chair elected in item 3**

Welcome newly elected Councillor Matt Francis and new Board members

Review of BIA Board rules & procedures

Business arising from last meeting (deferred)

**2. Approval of Agenda.**

*Motion to approve the agenda. Moved by Tina, seconded by Sandy. Carried.*

**3. Election of Executive positions: Chair, Vice-Chair, Treasurer.**

Defer to next meeting because is no present.

**4. Declarations of Interest.** Tina declares interest for April Autism event.

**5. Approval of Minutes of Previous Meeting.**

*Motion to approve the October 19, 2022 minutes. Moved by Tina, seconded by Sandy. Carried.*

**6. Delegations** None

**7. Consent items** None

**8. Presentations** None

**9. Discussion Items:**

**A: Paid Parking:**

- Councillor Powers has assured on hold for 1 year so it can be looked at by new. Standing item we keep on agenda to confirm agreement with the City to discuss with new Councillor after fall election. New Councillor Matt Francis has spoken to staff and that understanding is no different. No timeline, but meeting with staff soon with options. Why they want to generate revenue to pay for repair and upgrades for the lot. Looking at ways to pay for the upgrades. In the meantime to no paid parking.

**B: City of Hamilton: Councillor Matt Francis**

- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023. City hired consultant as city took seriously. Consultant looking at issues. Councilor Francis has confirmed area at King and Centennial for extra parking. Event all looks positive.

- update old Britannia Cleaners site – no changes with application, owner working through site plan approval. Councillor Francis will share when ready and will take appropriate action at that time with regards to requirements like a public community meeting. Would be good to have community presence at public meeting and to make suggestions for what think is necessary. Until such time, all clean up and issues in hands of developer. Making it safer. People should not be able to vandalize or use as shelter. Request to have the BIA meet with developer before a public meeting. Developer has advised to City Economic Development that they would like to work with the BIA. Good community development a priority for BIA.
- update on the KSE/Second Street condo. No changes, nothing sent to the City.
- update RL Heslop school site by the city – Plan for spring demolition with first phase 2023 to demolish then grass on top. 2024 find funding secure in next budget then can go through what to do, come up with a plan - park is recommended with input of community. Suggestions to date - trail in upper part, community garden (need volunteers), playground below. Really about community and what community wants.
- update on the Stoney Creek Arena - Stoney Creek Arena will operate as an ice surface this winter season while options continue to be explored. Matt meeting with staff soon no decision being made. Rental for arena only 20/hrs per week – low, to keep open need hours and useage. Pre-covid use was already declining. Long term look at what to do. Short term arena requires substantial repairs \$2.4M +. Exploring options to connect with Saltfleet arena – both low useage. Wards 10 and 5 both don't want to lose public arenas. Building single arenas are becoming absolute. Double arenas building more cost effective. Councillors Beattie and Francis working on. Need funds to build and it takes 10 years to save.
- Stoney Creek floodplain review Jones Street - Work still continues on options for floodproofing work in the Jones St area (possibly extensive and expensive). Not reviewed yet. No change. Councillor Francis to follow up. Construction concern.
- Electrical issues with street poles. Councillor Francis needs a quote to be submitted. Tracy able to locate previous electrician that did almost all of the work and has excellent knowledge of issues and what was installed. Stoney Creek will have one shot to get it done. Locke Street and Westdale got funding for it. One thing suggested to look at would be upgrading to accommodate for food trucks. \$2000 for lights going to Council. Once quote received ~\$20 000 then Councillor Francis will take to Council.
- Sign taken out by vehicle earlier today. Tina offered to bring sign inside for public safety. Tracy to follow up with Tina and City.
- Council approved BIA Board today. Congratulations and thank you to the new Board.

#### **C: Financial Update (Paolo, Tracy):**

- December 31, 2022 - Account balance \$6585.43
- Cash flow, trial balance and income statement from December 31<sup>st</sup> attached.
- Accruals to be added (some revenue and payables)
- Revenues to come: ~\$6000 banners and installation, ~\$10000 student grant, \$7,862.53 for Contribution to Operating Grant. \$1300 Christmas grant. \$2000 Christmas lights sponsor. \$27000 levy. ~\$10000 HST.
- Accounting: Paolo and Tracy to work with new accounting to be up to date and get audit info completed
- *Motion to approve/receive financial update. Moved by Natasha, seconded by Sandy. Carried.*

#### **D. Safety and Security:**

- Police patrols – increased in BIA area
- Battlefield Park – no known issues, huts ok.
- Crime update – one motor vehicle theft reported around Downtown Stoney Creek BIA since last meeting, one commercial robbery reported (2 others known at auto service locations) and just outside BIA in residential area one motor vehicle theft and one residential break and enter crime reported.

#### **E. Business updates:**

- Renovations ongoing to be Titan Mortgage (beside old Queenston Stationary)
- Old Queenston Stationary space for lease – new restaurant business expected
- Hamilton Construction Group Inc in back of Titan Mortgage
- In November Stoney Creek Physio new business (beside CNAF)
- Space for lease at medical office (they moved upstairs)
- Chestnut Tree Foot Care - Building for sale at 2 King St E (King @ Lake) 1.2M
- Powerhouse building only for sale \$3M
- Former Tim Horton's space expected be available soon
- Digital Main Street \$2500 grant open to BIA businesses.

#### **F. Streetscape:**

- New Christmas lights on poles – thanks to Titan Mortgage and Hamilton Construction Group Inc.
- New Christmas lights on tree thanks to Hudson Integrative Healthcare
- New Snowflake lights purchase sponsor TBC. \$2000.
- Looking at outlet that was missed with at gateway signage, confirming coverage
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Extra planters to hug around poles – coming soon, taking time
- Outlets on poles inspection - why setoff so quickly after reset, wreaths to go up
- Utility boxes – unique Downtown Stoney Creek historic images up BIA design
- Planters with greenery along street, hope grasses survive
- Wreaths scheduled to come down – in late January and will be stored in basement of Titan. Offer by Titan and Hamilton Construction Group to store and hang up next year savings of \$5000. Thank you Daniel and Matthew. BIA electrical cords taken down and stored at Titan.

#### **G. Strategy:**

- Lockdown/2023 strategy - fluid/flexible/adapting to regulations/allowed. moving ahead with events with less activity, items shared, etc.
- “festival light” continuous events 2023 schedule of events
  - April 7-9 – Easter Weekend – flowers at businesses
  - April 29 – Autism event – mason, shriners, tigers, mascots, balloon maker, Mary hot dogs, sponsors. Tracy and Tina to work on event sponsors, details
  - May 14- Mother's Day – flowers at businesses
  - June 3&4 – Battle Re-enactment returns
  - June 15 – October 5 Market in the Creek
  - June 17 – Strawberry Fest

- Jazz in the Creek – June 16, July 21, August 18, September 15
- Applefest – September 16
- October 14 - PumpkinFest 11am-5pm
- November 4 - Hamilton Day
- December 1 – Stoney Creek Sparkles
- December 2 – Stoney Creek Santa Claus Parade (BIA is a sponsor)  
request to have a float for our contribution to give to CNAF
- Kringle in the Creek –December 3/4, 10/11, 17/18 FRI 4-8pm + SAT 12-4pm
- Marketing - social media photos and videos (summer students)
  - Focus on “local tourism”, promotions, shop local, eat local, support local
  - Small business week
  - Sign at Battlefield Park
  - Daniel to bring suggestions for other funds to help pay for advertising. Currently with small budget, little for advertising. Will look at some ad sponsors, co-op advertising, SC brochure with paid ads
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh
- City providing consultant for Strategic Plan at no charge, working for report FEB
- Suggestion to expand boundaries
  - asking City to pay for planter purchases
  - looking at moving process forward
- Social Media
  - Strategy – BIA businesses invited to send anything they want to have included in social media. Role of BIA social media is not to advertise businesses, instead to give a flavour of the area, with activations, events, holidays etc. Social media is organic and interactive, which grows followers and reach to customers, clients, visitors. BIA does in-house social media and had quadrupled following a just a few years. Positive comments from Board on social media coverage. BIA members need to be interactive with BIA social media – will help all to increase growth, awareness, coverage.

#### **H. Community:**

- CNAF window decals for autism support with events and decals themed to Strawberry, Apple and Pumpkins. Autism event April 29<sup>th</sup>
- RC Legion – discussions of partnerships and more connections with events, new President and Executive to meet with Tracy
- Streetscape
- Battlefield Re-enactment – BIA Committee

*Motion to receive items above. Moved by Natasha, seconded by Tina.*

#### **I. Notice of Motions** None.

#### **J. Motions** None.

#### **K. General Information/Other Business**

#### **L. Adjournment.**

- Next Meeting Wednesday, February 15<sup>th</sup> at 6:30pm
- Virtual or in-person? Agreement to meet at CNAF for those wanting in-person and virtual for others. Hybrid agreed. Daniel offered Titan Mortgage office when ready.
- Dinner for Richard on SAT 4 FEB at 6pm at The Village. Sandy, Sean, Paolo
- BIA meetings held the 3<sup>rd</sup> WED of the month at 6:30pm

*Motion to adjourn. Moved by Natasha. Carried.* Meeting adjourned at 8:36pm.