

**Stoney Creek BIA  
Meeting Minutes**

**Date & Time:** Wednesday, April 19, 2023 @ 6:30pm

**Location:** via ZOOM and at new Titan Mortgage office 40 King Street East

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83349037899?pwd=OGs3Qmh6dC80TGZFVCsxSVpXYU52UT09>

**Meeting ID:** 833 4903 7899

**Passcode:** inthecreek

**Directors Present:** Tina Fougere (CNAF), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Mary Terziev-Clifford (The Village), Daniel Trombetta (Titan Mortgage), Matthew Trombetta (Simnat Consulting), Executive Director: Tracy MacKinnon (recording)

**Guests:** Peter (RC Legion #622), Stoney Creek Physiotherapy (Peter & guest), Nicole Trombetta, Creek Ice Cream (Kaley)

**Regrets:** Councillor Matt Francis (City of Hamilton), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Sean Kosak (Hudson Integrative Health)

1. **Call to order.** Meeting called to order at 7:00pm with Tracy as Chair in absence of Sean. Thank you to Titan Mortgage Group for hosting meeting at new beautiful offices.
2. **Approval of Agenda.**  
*Motion to approve the agenda. Moved by Tina, seconded by Sandy. Carried.*
3. **Declarations of Interest** None.
4. **Approval of Minutes of Previous Meeting.**  
*Motion to approve the minutes of March 15, 2023. Moved by Tina, seconded by Sandy. Carried.*
5. **Delegations** None.
6. **Consent items** None.
7. **Presentations** None.
8. **Discussion Items:**
  - A: **Paid Parking:**
    - No updates. Agreement for no paid parking.
  - B: **City of Hamilton: Councillor Matt Francis (regrets)**
    - Thank you Councillor Francis for \$2000 support for extra Christmas lights.
    - update Britannia Cleaners site
      - Regarding DA-23-033, there has been little movement from the applicant in this regard. Confirming conditional approval has not been granted at this time. It appears as if limited new material (ROW impact study and preliminary streetscape drawing) was submitted on April 3rd, 2023, however, we expect a fulsome resubmission to address staff concerns and comments will be made at a later date.
    - No update on the KSE/Second Street condo
    - No update RL Heslop school site by the city
    - No update on the Stoney Creek Arena - future options continue to be explored.

- Electrical funding for street poles. Electrician waiting for some parts pricing/availability before being sent to Councillor Francis.
- Re-Enactment of the Battle of Stoney Creek 1813: June 3-4, 2023

**C: Financial Update (Paolo, Daniel, Tracy):**

- February 28, 2023 - Account balance \$58989.46
- March 2023 statement not yet received (Easter holidays delay) so February balance.
- A few accruals to be added (some revenue and payables)
- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights sponsor, ~\$10000 HST, \$4520 reimbursement for consultant.
- Grant confirmed \$24000 for 3 summer students
- Accounting: Paolo and Tracy working with accounting system and get audit completed. All audit info submitted.
- Paolo to continue to do statements/financials. Daniel will work on funding with Tracy
- *Motion to approve/receive financial update. Moved by Daniel, seconded by Tina. Carried.*

**D. Safety and Security:**

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – one residential burglary outside of BIA.

**E. Business updates:**

- 40 King Street East - Welcome Titan Mortgage. Thank you for hosting meeting and provided food and refreshments
- 38 King Street East space for lease – restaurant coming
- Space for lease at medical office (they moved upstairs)
- 2 King St E - coffee shop to come
- 39 King Street East – welcome Stoney Creek Physiotherapy & Chiropractic
- 47 King Street East – Bleach Please moved and Ice Cream Shop will open soon
- 66 King Street East - Trinity Natural Health to relocate here in April
- Powerhouse building for sale
- 6 King Street East – for lease (former Tim Horton's space)

**F. Streetscape:**

- Yellow flower theme for April/May – will need to purchase more yellow forsythia – put up next week to pop for Family Fun Day.
- Planters cleared of greenery, pansies in, getting air, grasses look ok, but too early
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in spring, parts and timing for electrician
- Two huts at Legion west side for market equipment, lights, some décor – doing ok
- Extra planters to hug around poles – coming soon, taking time
- Utility boxes – unique Downtown Stoney Creek historic images up BIA design
- A few banners ripped – will need replacements put up, will do when electrical being done, have a few banners to replace.

## G. Strategy:

- Daniel introduced the idea of starting a new festival in Downtown Stoney Creek. Daniel is the founder of Boots in the Creek – a country music festival in August. Daniel has several contacts with businesses that provide barricades, music production, sponsorships, a winery, and more.
  - Agreement to host it the weekend before Winona Peach Festival
  - Matching funding available through the provincial tourism grant due of April 28<sup>th</sup>
  - Agreement for the BIA to apply for this funding for Boots in the Creek as the lead organization, meeting the requirements and with matching funds
  - Daniel and Nicole have prepared a plan and have put together some sponsorship and in-kind support for services needed for festival
  - Agreement to request road closure from Lake to Jones, with main stage at Mountain beside Titan Mortgage
  - Agreement for BIA to quickly focus on submitting and application for funding
  - Agreement to hold this event regardless of grant funding in August 2023
  - Agreement for event to be August 18 & 19 – if grant not received then will be 19<sup>th</sup>
  - Daniel and Nicole to send plan and other details for Tracy to prepare then submit grant application for Boots in the Creek.
  - Lots of excitement for Boots in the Creek.
- Family Fun Day – first ever event on August 29<sup>th</sup> – CNAF and BIA working together to present new event to help support CNAF for Autism Awareness Month.
- “festival light” continuous events 2023 schedule of events
  - April 7-9 – Easter Weekend
  - April 29 – Family Fun Day
  - May 14- Mother’s Day
  - June 15 – October 5 Market in the Creek – Thursdays 4-7pm
  - June 17 – Strawberry Folk Fest
  - Jazz in the Creek – July 21, August 18, September 15
  - NEW August 18 & 19 – Boots in the Creek
  - Applefest – September 16
  - October 14 - PumpkinFest
  - November 4 - Hamilton Day
  - December 1 – Stoney Creek Sparkles
  - December 2 – Stoney Creek Santa Claus Parade
  - Kringle in the Creek –December 1,2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
  - Focus on “local tourism”, promotions, shop local, eat local, support local
  - Sign at Battlefield Park for events
  - Postcards for events and market, some home delivery
  - Social media giveaways – one for April then one for May, students to work on social media, reels, posts, etc
  - Chad Collins MP – posting national tourism week
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh

- Suggestion to expand boundaries
  - asking City to pay for planter purchases
  - looking at moving process forward 2023
  - general agreement from multi-property landlord in that area

**H. Community:**

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin, Family Fun Day autism event April 29<sup>th</sup>
- RC Legion – discussions of partnerships and more connections with events, new.
- Streetscape – joy with streetscape
- Battlefield Re-enactment trying to connect village to event/site

*Motion to receive items above. Moved by Daniel, seconded by Sandy. Carried.*

**I. Notice of Motions** None.

**J. Motions** None.

**K. General Information/Other Business**

**L. Adjournment.**

- Next Meeting Wednesday, May 17<sup>th</sup> at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3<sup>rd</sup> WED of the month at 630pm
- *Motion to adjourn. Moved by Matthew. Carried.* Meeting adjourned at 8:50pm.