

**Stoney Creek BIA
Meeting Minutes**

Date & Time: Wednesday, July 19, 2023 @ 6:30pm

Location: via ZOOM and at Titan Mortgage 40 King Street East

Join Zoom Meeting

<https://us02web.zoom.us/j/84852507824?pwd=YjloMjhOcmFaR0J4UGVFNkRBOTlJOT09>

Meeting ID: 848 5250 7824

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Natasha Guidi (Trinity Natural Health), Daniel Trombetta (Titan Mortgage)
Executive Director: Tracy MacKinnon (recording)

Guests: Marwan (The Lucky Gem)

Regrets: Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Councillor Matt Francis (City of Hamilton),

1. **Call to order.** Meeting called to order at 6:42pm with Tracy as Chair, at the request of Sean.
 - Update on Paolo Rispoli, who is unable to attend meeting after health issues.

2. **Approval of Agenda.**

Motion to approve the agenda. Moved by Daniel, seconded by Tina. Carried.

3. **Declarations of Interest** None

4. **Approval of Minutes of Previous Meeting.**

- *Motion to approve the minutes of June 21, 2023. Moved by Tina, seconded by Sean. Carried.*

5. **Deputations**

- Marwan (The Lucky Gem) spoke about agenda item DIII and concerns. The board discussed communications including social media, and notifications. Daniel Trombetta (Tina offered to assist) is to follow up and report back to the Board.

6. **Consent items** None.

7. **Presentations**

- 13 King Street East Development update (Tina/Tracy)
Tina has been and will be the liaison with new owner/developer
Demolition permit soon – fall demolition expected
Project to include 8 stories with main floor commercial, expected 2-3 yrs completion
Complimented how things were run, loves events being put on and wants to be involved and help support events. Very positive start.

8. **Discussion Items:**

A: Paid Parking:

- Agreement for no paid parking from community.
- Councillor looking at alternative options for repairs funding, some needed in lot
- No action/updates from Hamilton Parking
- 3 hour parking now behind Legion, working better

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site (previous presentation above)

- Update on the KSE/Second Street condo – no updates
- Update RL Heslop school site by the city – contractor expected soon
- Update on the Stoney Creek Arena - future options continue to be explored.
- Update Powerhouse flood plain – no updates
- Electrical funding for street poles: project/staff/supply issues - still in works
- BIA funding streetscape/events \$4545.45 (funding BIA worked on since 2021 as part of local tourism/BIA support from City with pandemic)
Motion to spend on decorative streetscape Holiday lighting. Moved by Sue, seconded by Dan. Carried
- Legion – BIA tables part outdoor patio program, better planters needed, lacking funds to purchase
- Daniel would like to help the Legion, connections for improvements

C: Financial Update (Paolo, Daniel, Tracy):

- June 30, 2023 - Account balance \$56580.98
- Financial statements will be available next meeting since Paolo is recovering.
- Revenues to come: ~\$6000 banners and installation, \$2000 Christmas lights, ~\$10000 HST, \$4520 reimbursement for consultant, Contribution to Operating Grant: \$10,959.81, ~\$24000 – 3 summer students
- Paolo to continue to do statements/financials.
- Paolo completed HST returns and filed, working on CRA changeover. Ed Strecker, former Chair, started the BIA, evolved from Merchant Association.
- Daniel will work on funding with Tracy – Daniel has brought in a number of sponsors for Boots in the Creek.
- Daniel, Sean and Paolo to update signing with TD. Paolo arranging - calendars and health issues delaying bank meeting.
- 3 summer students – funded with grant from Canada Summer Jobs.
- *Motion to approve/receive financial update. Moved by Natshia, seconded by Tina. Carried.*

D. Safety and Security:

- Police patrols – increased in BIA area since 2020 pandemic
- Battlefield Park – no known issues.
- Crime update – 1 theft from vehicle reported since last meeting in residential area on Mountain Ave.
- Crime manager support – meeting, community support, asking if any concerns expressed, past or present, we would like them to know about
Spoke about: sheds, Battlefield, hotels, Queenston Amazon, McDougall's, outlets, lights, our proactive approach during pandemic.

DI. Business updates:

- 38 King Street East – Italian restaurant opening soon. Splitting to three units, roof top and second story, restaurant main floor, business in basement – hope to be ready in spring 2024.
- 34 King Street East - space for lease sign down
- 2 King St E - coffee shop and cocktail lounge coming soon, work started
- 6 King Street East – for lease (former Tim Horton's space) \$20/sqr ft.
- 44 King St East – Hot Rod Hobbies moving to larger space, space rented
- 47 King Street East – food shop coming soon, Jamaican Patty – fall 2023
- Powerhouse building not showing listed for sale – maybe delisted?

- 69 King Street East building recently sold – private sale
- Digital Main Street Grants available – shared with BIA, DMS on site yesterday
- Kyle to add real estate report each month at meetings

DII. Streetscape:

- Summer students working on streetscape, watering, gardens
- Planters with summer plants, a few grasses updated, a few plants taken
- Garden upkeep ongoing - 4 gardens BIA cares for plus Legion garden
- City planted red & whites flowers in their garden
- Minor car accidents – planter @ Hasty, planter at New Mountain, garden at Bosphorus – done to planters, electrical – at our expense, trying to see if costs can be covered by person responsible
- A couple of trees are dead – request with City to replace. Lights have been cleared off so they can be removed
- Extra banners and arms to come – covered under gateway signage, waiting for items
- Electrical outlets in gardens beside Legion. Confirming install, Legion ok.
- Street poles electrical work – hoping to get done in soon – parts, labour and timing issues for electrician
- Two huts at Legion west side and on east for market equipment, lights, some décor – doing ok and vital to getting things done
- Extra planters to hug around poles – coming soon, taking time
- Piece in front of Tina. And HSR sign at Britannia cleaners – need City to replace/fix

DIII. Strategy:

- Boots in the Creek: (Daniel) August 18 & 19, 2023
Fundraising – good sponsorship money
Activity – 15 main stage acts + 8 other acts, vendors, food trucks, carnival games, face painting,
Notification – to residents and businesses
Promotion – good for the community
Permits & approvals – BIA finalizing with City
Excitement and reaction from community
BIA applied for Ontario Tourism grant, waiting to hear
- “festival light” continuous events 2023 schedule of events
 - June 15 – October 5 Market in the Creek – Thursdays 4-7pm
 - June 17 – Strawberry Folk Fest
 - July 14, August 18, September 15 - Jazz in the Creek
 - August 18 & 19 – Boots in the Creek (bigger event with road closure)
 - September 16 - Applefest
 - October 14 - PumpkinFest
 - November 4 - Hamilton Day
 - December 1 – Stoney Creek Sparkles
 - December 2 – Stoney Creek Santa Claus Parade
 - Kringle in the Creek –December 1, 2, 8, 15, 22 FRI 4-8pm + SAT 12-4pm
- Marketing - signage, postcards, brochure
 - Tourism – Room Key Program, linked with Hamilton hotels
 - Thoughts on introducing employee card
 - Nick go to all biz – people incentives buying condos
 - SC foodbank – BIA connecting with events
 - Focus on “local tourism”, promotions, shop local, eat local, support local

- Sign at Battlefield Park for events
 - Postcards for events and market, some home delivery – next delivery end of July then August. Students deliver savings
 - Tina to talk about other event ideas
- Social media: students doing some work on social media, getting footage, doing some postings
 - Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh

H. Community:

- CNAF window decals for autism support – Strawberry, Apple, Pumpkin working well so far, great support from businesses and community. Doing a Boots version then Pumpkin. Agreement to support hearts, boots, no apple, yes pumpkin 2023 to keep it special. Decals using “I support autism” - Tina’s language.
- RC Legion – discussions of partnerships and more connections with events, new. Issues with AC/Heater in need of tens of thousands of dollars to replace. Daniel to speak with the legion about saving and helping.
- Streetscape – bringing joy to community with streetscape, received many positive comments from community throughout the year

Motion to receive items above. Moved by Tina, seconded by Sue. Carried.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business None

L. Adjournment.

- Next Meeting Wednesday, SEPTEMBER 20 at 6:30pm. Hybrid @ Titan and zoom
- BIA meetings held the 3rd WED of the month at 630pm
- NO AUGUST MEETING
WED 20 SEP
WED 18 OCT
WED 15 NOV - AGM
no DEC meeting.
- ***Motion to adjourn. Moved by Natasha. Carried.*** Meeting adjourned at 8:19pm.