Stoney Creek BIA Meeting Agenda

Date & Time: Wednesday, February 21, 2024 @ 6:30pm

Location: via ZOOM and at Titan Mortgage Group 40 King Street East

Join Zoom Meeting

https://us02web.zoom.us/j/84108119376?pwd=Vy9rV3B3Vm9IS0dvcjgyaHJEZzZOZz09

Meeting ID: 841 0811 9376

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Susanne Glinka (The Lucky Gem), Councillor Matt Francis (City of Hamilton), Paolo Rispoli (Comic 1 Books), Sandy Pavao (Cake Empire), Daniel Trombetta (Titan Mortgage), Kyle O'Connor (Stoney Creek Physio), Executive Director: Tracy MacKinnon (recording)

Guests: Paulina Yousef, Roman Marcone, Lana Flinn, Nick Goomber

Regrets:

1. Call to order.

- Board of Management meeting rules, procedures, decorum (Tracy)
- Nomination to BIA Board Nick Goomber (Capital Gate Developments)
- 2. Approval of Agenda.
- 3. Declarations of Interest
- 4. Deputations
- 5. Approval of Minutes of Previous Meeting.
 - January 17, 2024
- 6. Consent items
- 7. Presentations
- **8.** Community Discussion Items:
 - 5 & 13 Lake Ave
 - GIC Committee WED 21 FEB @ 930am

9. Discussion Items:

A: Paid Parking:

- Agreement for no paid parking from community.
- Councillor looking at alternative options for repairs funding may have been found
- No action/updates from Hamilton Parking. Hamilton Parking making other changes in the City, but nothing for Downtown Stoney Creek
- Paid parking / free parking / resurfacing lot raised at GIC

B: City of Hamilton: Councillor Matt Francis

- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site: demolition to come soon, permit issued
- Update on the KSE/Second Street condo no updates
- Update RL Heslop school site by the city moving towards final stages of process and contracts, expected for 2025
- Update on the Stoney Creek Arena future options continue to be explored
- Update Powerhouse flood plain no updates
- Electrical funding for street poles: request for funding to be submitted
- Other updates

C: Financial Update (Paolo, Daniel, Tracy):

- January 31, 2024 Account balance \$24734.44
- Financial statements attached.
- Revenues to come: ~\$6000 banners and installation, \$4520 reimbursement for consultant, ~\$17600 City event funding, ~\$16500 Ontario Tourism Grant
- Paolo continuing to do statements/financials.
- 2022 underway
- Daniel, Sean and Paolo updated signing and online access with TD and one more piece needs to be done to complete.
- Paolo has increased workload with our increased funds so would like to increase accounting monthly fee from \$150 to \$200.

Motion increase to \$200 monthly for accounting work by Paolo.

• Paolo completed a lot of extra work for Boots in the Creek and we should remunerate him for the extra work in the amount of \$500 (discounted).

Motion for \$500 for Boots extra BIA accounting for work done by Paolo.

Motion to approve/receive financial update.

D. Safety and Security:

- Police patrols increased in BIA area since 2020 pandemic
- Crime update 2 burglary from motor vehicle outside of BIA
- Police Crime manager invite for March or April meeting
- Police Coffee with a Cop rescheduled to 2024 for StoHo

DI. Business updates:

- 38 King Street East under renovations: law office, Raw Roots, Food
- 2 King St E coffee shop and cocktail lounge coming soon, work ongoing, new windows, new paint. Working on permits
- 2 King St E Sterling Mutuals open, Halo Music coming soon
- 6 King Street East expected Pharmacy to open
- 44 King St East vape shop open and Cabbage Brothers Cannabis to open
- 47 King Street East Jamaican Patty Shack coming soon

DII. Streetscape:

- Planters holding up ok. Spring flowers when weather permits
- PATIOS: motion at Council today that fees are waived for patio permits on both private and public space. Applications will open in early March. BIA approval for patios.
- Hanging baskets for 2024
 - o Mallord Farm can make and install hooks on poles = \$3600
 - Purchase of 20 planters barely used from another BIA = \$1600
 - Harpers can provide flowers and will hang up and take down = \$2000
 - Harpers is insured for the hanging basket (ensuring it is secured)
 - o Mallord Farm can water in addition to our other planters = \$4800
 - O Daniel has offered to remove plants/soil at end of season, clean baskets and store = \$0
 - Expected start second week of June in time for Strawberry Fest
 - Total approximate cost: \$12 000 (reduced by ~\$5200 after year 1)
 - o This amount can be covered by our 2024 budget already
 - o Motion to approve hanging baskets on 20 poles in 2024 at a cost of ~\$12000.

DIII. Strategy:

- 2024 schedule of events
 - O NOSH Feb 1-29 + WinterFest Feb 2-19 + Valentine's Feb 14
 - o April 27 Family Fun Day
 - O June 19 October 9 Market in the Creek Wednesdays 4-7pm CHANGE
 - O June 15 Strawberry Fest
 - O June 14, July 19, September 27 Jazz in the Creek
 - O August 16 & 17 Boots in the Creek
 - O September 28 Applefest
 - October 19 PumpkinFest
 - O November 2 Hamilton Day
 - O December 6 Stoney Creek Sparkles
 - o December 7 Stoney Creek Santa Claus Parade
 - O Kringle in the Creek December 6, 13, 20 FRI 4-8pm

IN NEED OF: farmers, vendors, sponsors for events

- Marketing signage, postcards, brochure
 - O Tourism Room Key Program, linked with Hamilton hotels, starting MAR
 - o Focus on "local tourism", promotions, shop local, eat local, support local
 - O Sign at Battlefield Park for events
- Social media
 - o Events and flavour of Downtown Stoney Creek
- Streetscape make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting clean & green and outdoor fresh

H. Community:

- CNAF window decals for autism support during year, different images puzzle heart will be first for Family Fun Day in April
- SC Foodbank at events

Motion to receive items above.

- I. Notice of Motions None.
- J. Motions None.

K. General Information/Other Business

L. Adjournment.

- Next Meeting Wednesday, March 20 at 6:30pm. @ Titan and zoom (if needed)
- BIA meetings held the 3rd WED of the month at 630pm
- Motion to adjourn