

**Stoney Creek BIA
Meeting Minutes**

Date & Time: Wednesday, January 17, 2024 @ 6:30pm

Location: via ZOOM and at Titan Mortgage Group 40 King Street East

Join Zoom Meeting

<https://us02web.zoom.us/j/85148617734?pwd=MXNEOXd4TlZJMHpYXRiczBsO0pwUT09>

Meeting ID: 851 4861 7734

Passcode: inthecreek

Directors Present: Sean Kosak (Hudson Integrative Health), Mary Terziev-Clifford (The Village), Matthew Trombetta (Simnat Consulting), Tina Fougere (CNAF), Paolo Rispoli (Comic 1 Books), Daniel Trombetta (Titan Mortgage), Kyle O'Connor (Stoney Creek Physio), Councillor Matt Francis (City of Hamilton), Sandy Pavao (Cake Empire), Executive Director: Tracy MacKinnon (recording)

Guests: Paulina Yousif (Stoney Creek Properties), Lana Flinn (StoHo), Anita (Building New Paths)

Regrets: Susanne Glinka (The Lucky Gem)

1. Call to order.

- Board of Management meeting rules, procedures, decorum – a friendly reminder and Tracy will continue to assist with meeting procedures and protocols.
- Update on Board – Natasha Guidi has resigned from the Board since her practice hours have changed so will not be able to attend meetings, and will continue to participate in events and activities of the BIA.

2. Approval of Agenda. *Motion to approve the agenda. Moved by Tina, seconded by Daniel. Carried.*

3. Declarations of Interest None.

4. Deputations None.

5. Approval of Minutes of Previous Meeting.

- *Motion to approve the minutes of October 18, 2023. Moved by Tina, seconded by Matthew. Carried.*
- *Motion to approve the minutes of November 15, 2023. Moved by Tina, seconded by Matthew. Carried.*

6. Consent items None.

7. Presentations None.

8. Discussion Items:

A: Paid Parking:

- Agreement for no paid parking from community.
- Councillor looking at alternative options for repairs funding
- No action/updates from Hamilton Parking. Hamilton Parking making other changes in the City, but nothing for Downtown Stoney Creek

B: City of Hamilton: Councillor Matt Francis

- Councillor Francis provided details about the public meeting taking place tomorrow with Councillor Francis about 5 & 13 Lake Ave. Discussion about the issues and surprise with the proposal without any consultation from the City. Some in attendance will be attending the public meeting Thursday, January 22 @ 7pm at The Legion.
- Thank you Councillor Francis for your continued support.
- Update Britannia Cleaners site: demolition to come? Expected very soon
- Update on the KSE/Second Street condo. No update.
- Update RL Heslop school site by the city. Will be a park.
- Update on the Stoney Creek Arena - future options continue to be explored. No update.

- Update Powerhouse flood plain. No update.
- Electrical funding for street poles: request for funding to be submitted
- Other updates. None, biggest issue the unknown proposal at 5 & 13 Lake Ave.

C: Financial Update (Paolo, Daniel, Tracy):

- December 31, 2023 - Account balance \$33298.25
- Financial statements attached.
- Revenues to come: ~\$6000 banners and installation, \$4520 reimbursement for consultant, ~\$17600 City event funding, ~\$16500 Ontario Tourism Grant
- Paolo continuing to do statements/financials.
- 2022 audit starting. Everything has been submitted.
- Daniel, Sean and Paolo to update signing and online access with TD.
- *Motion to approve/receive financial update. Moved by Daniel, seconded by Tina. Carried.*

D. Safety and Security:

- Police patrols – increased in BIA area since 2020 pandemic and has been helpful
- Crime update – 1 theft from motor vehicle, 1 commercial Burglary, 2 residential B&E near BIA, 3 recent incidents involving suspected guns with multiple police vehicles on site. Concern over the number of recent issues involving the need for large response from police.
- Police Crime manager – new person in position with whom we will connect.
- Police Coffee with a Cop – rescheduled to 2024 for StoHo when opened TBD.

DI. Business updates:

- 38 King Street East – under renovations to create a law office, Raw Roots, a food unit
- 2 King St E - coffee shop and cocktail lounge coming soon, work ongoing, new windows, new paint. Working on permits
- 2 King St E – financial planner to come soon, Halo Music coming soon
- 6 King Street East – for lease (former Tim Horton’s space) might be leased to a pharmacy
- 44 King St East – vape shop to open plus another unit is available
- 47 King Street East – Jamaican Patty Shack coming soon, waiting for approvals. Offer to BIA to assist if owner would like
- 70 King St East - behind Cake Empire is a large medical building
- Digital Main Street Grants available – shared with BIA members

DII. Streetscape:

- Thank you Dan and crew for putting up and taking down lights on poles – looked great. Wreaths and lights stored in basement of Titan Mortgage.
- Other lights will be taken down when weather ok.
- Electrical and banner updates – staffing and supplies are available.
- Some issues with electrical at parkette that City fixed in time for Sparkles lighting
- Looking at hanging baskets for 2024 – Tracy and Daniel to see what is possible

DIII. Strategy:

- Volunteers for events. Volunteers were requested with some Board members offering assistance. Management of new volunteers will be needed. Sean, Lana, Matthew offered to assist. Daniel will connect Tracy to person who will assist with event logistics (i.e. early morning tent set-up on event days, take down and storage of tents in the evening after the event, etc.) Agreement that this person would be paid.
- 2024 schedule of events
 - NOSH – Feb 1-29 + WinterFest Feb 2-19 + Valentine’s Feb 14
 - April 27 – Family Fun Day

- June 19 – October 9 Market in the Creek – Wednesdays 4-7pm CHANGE
- June 15 – Strawberry Fest
- June 14, July 19, September 27 - Jazz in the Creek
- August 16 & 17 – Boots in the Creek
- September 28 - Applefest
- October 19 – PumpkinFest
- November 2 - Hamilton Day
- December 6 – Stoney Creek Sparkles
- December 7 – Stoney Creek Santa Claus Parade
- Kringle in the Creek –December 6, 13, 20 FRI 4-8pm

Notes:

Boots in the Creek is run by a separate Committee. From the BIA, Daniel, Paulina, Matthew, Kyle, Tracy all sit on the Committee and Paolo does the accounting. Events Committee will meet to look at 2024 events. Kyle, Lana, Tina, Matthew volunteered to assist Tracy.

- Marketing - signage, postcards, brochure
 - Tourism – Room Key Program, linked with Hamilton hotels, starting FEB
 - Focus on “local tourism”, promotions, shop local, eat local, support local
 - Attempts to attract visitors and tourists to shop, dine and explore
 - Sign at Battlefield Park for events
- Social media
 - Events and flavour of Downtown Stoney Creek
- Streetscape – make downtown look beautiful with seasonal themes, lighting, colour, gardens, planting – clean & green and outdoor fresh

H. Community:

- CNAF window decals for autism support during year, different images. Tina and Tracy will coordinate for 2024 events.
- SC Foodbank at events

Motion to receive items above. Moved by Kyle, seconded by Daniel. Carried.

I. Notice of Motions None.

J. Motions None.

K. General Information/Other Business

Public meeting with Councillor Matt Francis regarding 5 & 13 King St East to take place Thursday, February 22 at 7pm at the Legion. All welcome.

Welcome to newer businesses:

Anita from Building New Paths (34 King St E) who spoke about her services, clients and challenges.

Lana from StoHo (2 King St E) who hopes to open in spring

L. Adjournment.

- Next Meeting Wednesday, FEBRUARY 21 at 6:30pm. @ Titan and zoom (if needed)
- BIA meetings held the 3rd WED of the month at 630pm
- *Motion to adjourn. Moved by Daniel. Meeting adjourned at 8:06pm.*